

## Mid Winter Convention reminders

### Club Website contest

1. How up to date is the site?
2. Does the site communicate with the membership well - Upcoming meetings, events, etc.?
3. Does the site communicate with the community - How to become a member, fundraisers, functions, etc.?
4. Is the site tidy, eye appealing, attractive?
5. Can the site be easily navigated - is it laid out well.?

### Club newsletter and Brag book contests

All clubs with a newsletter and Brag Books are encouraged to bring them to the Mid-Winter Convention. You need to bring January 1 to December 31 newsletters from the previous calendar year. (2012 Mid-Winter Convention please bring materials from Jan 1, 2011 through Dec 31, 2011) Newsletters and Books are to be placed on the display table by Saturday noon at the Mid-Winter Convention to be eligible for judging. A traveling trophy will be awarded on Sunday at the end of the convention.

Guidelines for the Brag Book and newsletter contests at the Mid-Winter Convention. The judges are asked to look at a number of items in the books.

They include:

1. Overall appearance
2. Photos with cut lines (names of people in photo)
3. Newspaper articles and clippings
4. Order (by the month or events)
5. Story: what was involved in doing a project, cost, man hours, etc.
6. Programs of events: Mid-Winter Convention, Multiple Convention, etc.
7. Membership names and officers
8. Miscellaneous

All these items are given points on a 1 to 5 scale and are judged on their own merit. But these items are just guidelines and the judges have the final decision.

page